

Remit Address: WFLA 33096 Collection Center Drive Chicago, IL 60693 Main: (813) 221-5771 Billing: (317) 296-3100

Billing Address:

Targeted Platform Media Attention: Accounts Payable 1291 Hollywood Avenue Annapolis, MD 21403 **USA**

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	Advertiser	POL/Priorities USA Action				
	Product	ISSUE				
	Estimate Number	4557				

Invoice #	870659-2
Invoice Date	09/30/16
Invoice Month	October 2016
Invoice Period	09/26/16 - 09/26/16

Property	WFLA
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	870659
Alt Order #	25151313
Deal #	
Order Flight	09/20/16 - 09/26/16

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WFLA	Tonight Show	Tonight Show		•		•		•		
		•	-	09/20/1	6 to 09/26/16	5x	MTWTF				
	WFLA			М	09/26/16	:30	12:03 AM	PRATV1624H	\$2,000.00		1
2	WFLA	M-F 5-530p	5-530p								
				09/20/1	6 to 09/26/16	5x	MTWTF				
	WFLA			М	09/26/16	:30	5:11 PM	PRATV1624H	\$1,365.00		1
3	WFLA	M-F 530-6p	530-6p								
				09/20/1	6 to 09/26/16	5x	MTWTF				
	WFLA			M	09/26/16	:30	5:39 PM	PRATV1626H	\$1,470.00		3
5	WFLA	Local 7p News	7-730p								
				09/20/1	6 to 09/26/16	5x	MTF				
	WFLA			M	09/26/16	:30	7:11 PM	PRATV1626H	\$1,260.00		3
	WFLA			М	09/26/16	:30	7:26 PM	PRATV1624H	\$1,260.00		5
6	WFLA	Today Show	657-9a								
					6 to 09/26/16	2x	MTWTF				
	WFLA			М	09/26/16	:30	8:30 AM	PRATV1626H	\$2,550.00)	1
7	WFLA	M-F 730-8p	730-8p								
					6 to 09/26/16	5x	MTWTF				
	WFLA			М	09/26/16	:30	7:49 PM	PRATV1626H	\$1,050.00		2
14	WFLA	Late News M-Su	M-Su								
				09/20/1	6 to 09/26/16	5x	MTWTFSS				
	WFLA			M	09/26/16	:30	11:13 PM	PRATV1626H	\$4,200.00		4
			Aired Spots	8							

Gross Total \$15,155.00

Payment Terms 30 Days



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Agency Commission

\$2,273.25

Net Amount Due \$12,881.75